

For immediate release

FULLY REVAMPED WASTE PREVENTION WEBSITE:  
NYCWASTELESS.ORG

New York City now has a one-stop online resource on how to prevent waste, cut energy costs, and conserve resources while at home, work, or school.

Looking for a non-toxic alternative to your current cleaners, or a way to stop the tide of junk mail in your mailbox? Weighing the pros and cons of replacing single use batteries with rechargeable batteries? Wondering about the City's program for Environmentally Preferable Purchasing, or where to donate your old kitchen set?

The recently updated and redesigned NYCWasteLe\$\$ website ([www.nycwasteless.org](http://www.nycwasteless.org)) offers comprehensive waste prevention and recycling information for New York City residents, businesses, and government agencies. Divided into three sections, the site contains practical suggestions geared to the following audiences:

- *NYCWasteLe\$\$ individual* ([www.nycwasteless.org/indiv/index.html](http://www.nycwasteless.org/indiv/index.html)) shows New Yorkers how to save money and reduce waste through everyday choices at home, school, work, and while shopping. The *virtual home tour* offers tips and conservation information for every room. Through the *virtual shopping trip*, consumers learn to make environmentally friendly purchasing decisions part of their everyday lives.
- *NYCWasteLe\$\$ government* ([www.nycwasteless.org/gov/index.html](http://www.nycwasteless.org/gov/index.html)) describes how city agencies can cut waste, improve recycling, reduce toxics, save energy, and incorporate environmental concerns into purchasing decisions. The *virtual agency tour* offers practical tips for every aspect of government operations.
- Newly revamped, *NYCWasteLe\$\$ business* ([www.nycwasteless.org/bus/index.html](http://www.nycwasteless.org/bus/index.html)) provides NYC businesses with information on how they can enhance their bottom line by taking advantage of waste prevention, recycling, green-building, extended producer responsibility, and energy efficiency opportunities. In the *virtual business tour* users will find tips for different commercial sectors: offices, healthcare facilities, restaurants, manufacturing, and retail facilities.

Additional features within each section include easy-to-use *measurement tools* to help users calculate potential waste prevention savings, and comprehensive *resources* that provide annotated listings of relevant organizations, vendors, and services.

The NYCWasteLe\$\$ website was produced by the NYC Department of Sanitation, Bureau of Waste Prevention, Reuse and Recycling.

This website is part of the Department's continued efforts to educate New Yorkers about how to reduce waste. Providing electronic access to this information is in itself a waste prevention measure, reducing the quantity of paper publications distributed by the Department, thereby saving paper, postage, and labor. This paperless guide replaces a series of separate waste reduction guides and outreach materials issued by the Department over the years.